

ABOUT **imagine** MAGAZINE

IMAGINE Magazine, in print and online, is totally devoted to the Film, TV/Video, and New Media production industries in New England

We connect the dots and tell the Industry news and stories



We feature every aspect of the Industry: the individuals, businesses, technology, industry events, opportunities, trends and developments

A strong focus is to market our attractive **film tax credits** to the rest of the world. This is an enormous task that requires the involvement of every person and business that builds their revenue model on the success of our industry

Our goals support the growth, enrichment, and enhancement of our industry and mails and broadcasts those stories to the rest of the world

IMAGINE supports the work of independent filmmakers and the process of bringing others (major studios/producers/independents) to our region to work, thereby enriching our community with work and business experience.

Over the last ten years we have zeroed in on passing and maintaining good film tax incentives in three New England States and working on our fourth.

We encourage and advocate for our New England cities and states to support the industry and profit from it. This is a significant tax-based initiative on our part that grows economies on an advantaged scale. IMAGINE is read cover to cover by savvy and talented creative and technical participants in our industry ten times a year. Our June/July and Dec/Jan issues are combined. All others are monthly. Last year our

website had over one million hits from all over the world.

Our publisher, Carol Patton, was awarded Harvard's Dudley House "Harvey" Award for "service to the filmmaking community" and has received Women in Film & Video/ New England's Image Award for Vision and Excellence.



IMAGINE attends ten major industry events in North America and Europe every year distributing thousands of bonus copies of IMAGINE to attendees. We attend AFCE's Location Trade Show, NAB in Las Vegas, AFM in Santa Monica and NATPE in Miami.

Every year IMAGINE publishes the important New England Location, Production and Resource Guide, which we widely distribute throughout the country and can be viewed on our site at

www.imagenews.com

Our readers are writers, producers, directors, actors, cinematographers, editors, casting directors, agents, screenwriters, script readers, technical crew, artistic crew, entertainment attorneys, motion picture financiers, studio & stage owners, industry union members, equipment vendors, sales & rental companies, production companies, post production companies, special effect artists, casting companies, music composers, special effects artists, animators, makeup & hair artists, set designers & decorators, stunt people, film, visual arts & communications educators & students, carpenters, hoteliers, restaurants, set caterers, members of our government who think about economic development, tax credits placement companies and brokers, press, airlines, car rental & transportation companies, technical crew, artistic crew, filmmakers and all those who work in the industry and those who employ the industry.



Think of the 2,000 names you see at the end of every movie and those who live vicariously through our industry – that's who reads IMAGINE Magazine cover to cover

Each month IMAGINE distributes its copies by four different methods of distribution in New England, New York, LA, and at major Industry events. Many of our outlets are served by FedEx delivery right off the press.

Delivery by truck goes to 120 sites within two days of coming off the press. Our subscribers and advertisers receive their copies by first class mail. The electronic version is available online immediately.

We deliver copies to major events at their venues. IMAGINE attends Sundance/Slamdance Film Festivals, NATPE, AFM, NAB, AFCI's Locations Trade Show, Tribeca Film Festival, Cannes Film Festival & Market, The Nantucket Film Festival, New York Film Festival, and almost every film festival in and around New England.



IMAGINE's Editorial Calendar lists a theme for every issue. While the theme is spotlighted, we carry all the industry news we can fit into our pages each month.

The March edition will contain IMAGINE's **2014 New England Production, Resource & Location Guide**. This tells the New England production story and gets a huge bonus distribution at AFCI's Location Show where over 300 Film Offices come to exhibit and thousands of location scouts, directors and producers visit.

This year IMAGINE begins its 16th year of publication for another exhilarating year observing, nourishing, and growing the industry and celebrating the business we've established in New England. IMAGINE supports itself and its work through advertising and subscriptions. Needless to say we appreciate your business and support. The more of it we have the better opportunity we have to **promote you and new business in our region.**



www.imagenews.com

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